

READY MIXED CONCRETE MANUFACTURER'S ASSOCIATION

Announces

Training Program for

Marketing & New QC Officials

On 24-27 July 2024
in Virtual Mode



The Training Program is designed by RMCMA for Marketing Officers and New QC officials to train them on various aspects of RMC business.

MAIN FEATURES OF THE PROGRAM

The program is tailor-made for Marketing staff engaged in RMC business. It will be equally useful for new QC staff. Program is aimed to impart sound knowledge on RMC as a product, its varieties and applications, delivery, placing, environment, hygiene, 3rd party certification and other subjects of relevance to the RMC industry.

- Full 3 days training covered under 12 topics.
- Cement, Mineral admixtures, Aggregates, Water, Chemical admixtures, Basics of mix design, Production and supply of concrete, Planning and supervision at construction sites, Deterioration and durability of concrete, Safety, environment and hygiene, Testing of fresh and hardened concrete and Varieties of concrete and their applications.
- Printed course material of nearly 200 pages will be given to all participants.
- Well known experts in the field of concrete technology form the faculty of the program.
- Program is knowledge based and covers latest developments in the field. It is designed to equip Marketing staff with requisite knowledge on the subject.
- A certificate will be given to all participants based on their performance in test.

WHO SHOULD REGISTER FOR THE PROGRAM

- Personnel engaged in Marketing of RMC.
- Newly joined QC officials.
- Personnel engaged in procurement of materials.
- Operational staff at RMC Plants.

BENEFITS OF THE COURSE

Trainee

- ❖ Receives about 200 pages of course material well designed covering latest developments.
- ❖ Skill and knowledge development to shoulder higher responsibilities in RMC business.
- ❖ Enabling to provide wholesome services to end-customers.
- ❖ Gets trained by highly experienced faculty.

Sponsoring Organizations

- ❖ Gets a trained Techno - Marketing person, who can enhance business operations by satisfying customers through his learnings.
- ❖ Operational staff - Optimisation of resources and cost and to increase profitability of business.
- ❖ Newly joined QC staff gets trained.

PROGRAM DETAILS:

- Program Duration: 3 Days and test pm 4th day
- Fees: Rs. 6,000 + GST : 1 - 5 Candidates
Rs. 5,000 + GST: 6 – 9 Candidates
Rs. 4,000 + GST: 10 and above Candidates
- Payment: Cheque in the name of "Ready Mixed Concrete Manufacturers' Association, Mumbai".
- **Direct Payment:**
Axis Bank, A/C No. 230010100139755
IFS Code: UTIB0000230
- **Program Venue: Virtual Mode**
- **Course Co-ordinator:**
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Ready Mixed Concrete Manufacturer's Association

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